China (Shanghai) International
Furniture Machinery&Woodworking Machinery Fair
September, 2018
National Exhibition and Convention Center (NECC), Shanghai, PR China



Press Release April 26, 2017

## Strategic Cooperation of CIFF Shanghai and WMF

## Co-organize "China (Shanghai) International Furniture Machinery & Woodworking Machinery Fair" at Shanghai NECC in Sept 2018

China Foreign Trade Guangzhou Exhibition General Corp. and Adsale Exhibition Services Ltd. have officially announced that China (Shanghai) International Furniture Machinery & Woodworking Machinery Fair will be jointly organized by both parties during show period of the China International Furniture Fair (Shanghai) (known as "CIFF")from 2018 onwards. The new strategic cooperation will tie up both upstream and downstream of the furniture manufacturing chain, launching a new era of quality-oriented and intelligent manufacturing.

To cope with this new collaboration, the International Exhibition on Woodworking Manufacturing Equipment (known as "WMF"), one of the flagship exhibitions of Adsale Exhibition Services Ltd, will be relocated to the National Exhibition and Convention Center (known as "NECC"), Shanghai, and positioned as a subsidiary show of CIFF (Shanghai) to co-organize China (Shanghai) International Furniture Machinery & Woodworking Machinery Fair. The strategic cooperation aims at providing the industry with an international and resourceful exhibition where both exhibitors and buyers can explore their business opportunities in this professional platform.

## **Twin Expos Create Synergy Effect**

Established in 1998, CIFF has been held successfully for 39 editions. Furniture Machinery Section of CIFF (Shanghai), which is specialized in displaying related equipment for furniture manufacturing, has long been supported by a lot of local and overseas renowned exhibitors. The show has now become the most representative of its kind in China.

WMF is co-organized by Adsale Exhibition Services Ltd. and China National Forestry Machinery Association. It also has the honor to get the exclusive support from EUMABOIS.

China (Shanghai) International
Furniture Machinery&Woodworking Machinery Fair
September, 2018
National Exhibition and Convention Center (NECC), Shanghai, PR China



Inaugurated in 1986, WMF has developed into Asia's largest and most established professional woodworking machinery sourcing platform.

2018 China (Shanghai) International Furniture Machinery &Woodworking Machinery Fair will occupy both Hall 7.1 and 8.1 of NECC Shanghai with an exhibition area of over 53,000 sqm. While showcasing furniture manufacturing equipment, the show will also introduce new sections, such as basic wood processing machinery, panel production equipment, etc. Exhibits profile will range from timber to furniture products as well as pollution treatment turnkey projects.

The two professional exhibition organizers consolidate their resources to start a new chapter for the furniture manufacturing industry. While offering numerous local and overseas machine suppliers a quality platform to showcase their cutting-edge technology, China (Shanghai) International Furniture Machinery & Woodworking Machinery Fair will also provide global buyers with a wide selection of manufacturing solutions.

For more information on the shows, please visit: www.woodworkfair.com

- END -

Issued on behalf of Adsale Exhibition Services Ltd.







**Exhibitor Enquiry:** 

Hong Kong Head Office Ms. Winnie Cheng

Tel: (852) 2516 3518

Email: wood@adsale.com.hk

Visitor/Media enquiry:

Hong Kong Head Office

Ms. Maple Zhang Tel: (852) 2516 3510

Email: wood.pr@adsale.com.hk